



Dear Advertiser,

I would like to take this opportunity to offer you the chance to advertise in the program guide for **the 6th Annual CelticFest Vancouver** which will be held in downtown Vancouver from March 11 to 15, 2009.

**The 6th Anniversary edition of the CelticFest Official Festival Program Guide** magazine will start being distributed in early February and will be prominently displayed and distributed free through various **7-Eleven Stores** in the Greater Vancouver and surrounding areas as well through various festival community partners and sponsors. The Guide will also be mailed out to over 1,000 festival patrons' homes, distributed at all the various Festival venues during the festival and be available to download in PDF format on the festival's website (which received over 2.5 million hits last March).

Advertising in a **The CelticFest Official Festival Program Guide** magazine will help you reach the over 250,000 patrons expected to attend the **St Patrick's Day Parade** and the over fifty scheduled events at the dozens of popular venues and three outdoor stages in the heart of the Downtown Entertainment district during the five day festival.

If you require any further information about the publication, advertising rates, closing dates, etc, please call 778.294.5881.

If you require any further information about the festival or the parade, please call 604.683.8331 or online at [www.celticfestvancouver.com](http://www.celticfestvancouver.com).

Thanking you in advance,

Alan Slater  
Publisher



#4 – 15255 36 Avenue, South Surrey, B.C. V3S 0Y4 Tel: 778.294.5881 Fax: 778.294.5882  
Email: [theatre@shawbiz.ca](mailto:theatre@shawbiz.ca) Website: [www.playboardmag.com](http://www.playboardmag.com)

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**Program Guide**  
**March 11 – 15, 2009**  
[www.celticfestvancouver.com](http://www.celticfestvancouver.com)

**Circulation:** 50,000

**Distribution Date:** February 5, 2009

**Deadlines:** Space Close: January 12, 2009

Material Close: January 19, 2009

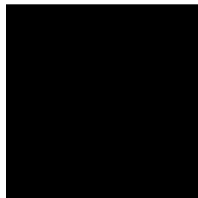
**PLACEMENT:**

Outside Back Cover	\$ 1,950.00 (Sold)
Inside Front Cover	\$ 1,750.00 (Sold)
Inside Back Cover	\$ 1,650.00

	Black & White	Colour
Full Page	\$ 1,200.00	\$ 1,400.00
1/2 Page	\$ 700.00	\$ 900.00
1/4 Page	\$ 450.00	\$ 650.00

**Display Ad Sizes and Specifications**

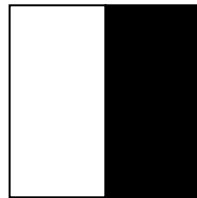
<b>SIZES (In Inches)</b>	<b>WIDE</b>	<b>HEIGHT</b>
Full Page	4 1/2	7 3/4
1/2 Page (Horizontal)	4 1/2	3 5/8
1/2 Page (Vertical)	2 1/8	7 3/4
1/4 Page	2 1/8	3 5/8
Trim Size	5 1/4	8 1/4
Bleed Size	5 5/8	8 5/8



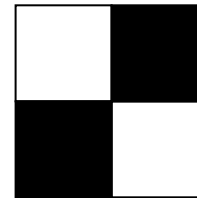
Full Page



1/2 Horizontal



1/2 Vertical



1/4 Vertical

Printed Heatset Web Offset, CTP.

Ad files can be supplied electronically (Max 8 meg. file) or on disc in Indesign, QuarkXpress or Adobe Illustrator format with all high-resolution images & fonts. Ad files can also be supplied as a high-resolution PDF file.

Prices quoted do not include applicable taxes and is for the insertion of the advertisement only.

Prices are subject to change without notification.

**ARCHWAY PUBLISHERS**

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